



# Torpedoes SC 2021-2022 Sponsorship Program

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Torpedoes Soccer Club





# Torpedoes Soccer Club Wyckoff NJ



- Established in 1974, the Torpedoes Soccer Club, a 501C-3 Charity, was one of the very first youth soccer clubs in New Jersey. Today, the Torpedoes SC rosters over 500 soccer players, both boys and girls, from Pre-K through high school, and is one of the largest soccer clubs in the region.
- The landscape for soccer in the US has changed considerably as the game continues to build interest as a leading sporting activity for both youth and teen athletes. The Torpedoes Soccer Club has continued to evolve to address these current trends. We have fully transitioned our coaching staff away from parent volunteers and provide certified professional trainers to all teams.
- Strong membership, solid resources and a highly trained coaching staff has greatly increased the club's ability to attract and retain players of all abilities. The addition of a full time Director of Coaching has led to an increase in the competitiveness of our top teams, attracting talent from competing organizations. Within the past few years we have established nationally ranked boys and girl's teams, with all our teams competing in several tournaments throughout the northeast.
- Although most of our members reside in Wyckoff, there is no requirement that players live in any specific town. We continue to see our membership reach across Bergen County as we expand our program to include year-round clinics and specialized training for players of all ages. Our Pre-K and Kindergarten programs have seen a dramatic increase in enrollment. We are also very proud of our facilities which include a year-round indoor training center, as well as the state of the art Pulis Turf Fields located in Wyckoff NJ. We are anticipate sponsoring our first regional tournament during Labor Day weekend 2021.

**With strong local roots dating back to 1974 and a continually growing membership exceeding over 400+ Bergen County families, Torpedoes SC is an ideal partner for any business to gain highly visible exposure to a desirable target demographic in Wyckoff and the surrounding Bergen County region.**



ROCC



High exposure to the prime Wyckoff / Franklin Lakes family demographic as well as neighboring communities. Higher consumption active households.



Over 46 teams, 750 players, 1000 family members with each team averaging 40 training sessions, 12 games, and 2 regional tournaments per season (Spring /Fall). Additional winter activities at our indoor facility.



Strong Regional presence, that extends beyond Northern NJ. Teams travel and compete at all levels which expands the visibility of Jersey sponsors.



A partnership with an established and growing youth organization, active and visible in the local communities. There is no comparable non-profit youth organization in the area.

# Sponsorship Opportunities

We have identified several attractive outlets for corporate and local sponsors to gain access to our club base through visible branding. Opportunities include : Website exposure, event banners, direct emailing's as well as ball and uniform logo.

Club Sponsor package - \$1,500 (1yr term, unlimited)  
Banner displayed at indoor facility and at club organized tournaments, scrolling logo w/ link on TSC website & waiting room video display. Material distribution at indoor facility waiting room.

Training Jersey Sponsor \$2,500 – \$10,000 / yr. (2 yr. min)  
Appropriate for a local business for maximum visibility, worn for every practice session 2-3x per week per club player at Pulis field and surrounding Wyckoff facilities. Package includes Club sponsor benefits.



Back



Front



# Jersey Sponsorship

The most visible way to promote your business is through a jersey sponsorship. There are several opportunities depending on the type of exposure you desire. This requires a three-year commitment to coincide with the cycle of our club uniforms.

- Shoulder patches \$5,000 per year (2 available)
- Back Logo \$10,000 per year\*
- Front Logo \$20,000 per year\*
- Super Sponsor – exclusive rights to Jersey - to be negotiated

All Jersey sponsors will have the Club Sponsor package included

\* Front/Back logo sponsors receive logo placement on club game balls

